



### **Pilot project 1: Development of an entrepreneurship module or course for final-year students**

The pilot project 1 aims at creating an innovative course or module on entrepreneurship addressed to final-year students of the participating institutions. The course is intended to be innovative because it will opt for a participatory and interactive educational approach. As for the contents of the course, it will be crucial to integrate the transversal insights gained and shared during the training conferences, as well as the opinions expressed and recommendations made by the business sector representatives in order to meet the market needs, in an attempt to develop both students' hard skills and soft skills. As far as possible, the course will have the same basic contents and will follow the same methodology in all the HEIs of the partner countries that will implement the course. The courses can take a flexible approach and adapt to the needs of students with different academic backgrounds and should be conceived in a way that allows meeting the HEIs' recognition requirements.

Once the course is defined and approved, the course dissemination activities, as well as the recruitment and selection of students, will start in the HEIs of the partner countries (M25-M28). The course will start in M28 and will last around 4 months. The course assessment and review activities after the first edition will follow. A final report on the pilot project 1 will be presented at the end of the project and will include recommendations for future editions.

**P10 (University of Sousse)** will be responsible for coordinating WP4, making sure that all activities are carried out within the planned timeframe.

#### **Tasks:**

- T4.1- Establishment of a Management and Monitoring Committee for the pilot project and selection of the people who will be responsible of implementing the pilot project 1 in each University
- T4.2-Organisation of 7 meetings for the management and organisation of the pilot project 1
- T4.3- Identification of the subjects, approaches and educational methods, courses development and review
- T4.4- Organisation of field visits and training for the staff of the partner countries' HEIs within the context of the pilot project
- T4.5- Identification of the criteria to select students
- T4.6- Consultation with the stakeholders on the module content and the selection criteria, approval of the course
- T4.7- Course dissemination, recruitment and selection of students
- T4.8- Development of the course first edition
- T4.9- Assessment of the course first edition, review and adaptation of the course after its first edition
- T4.10- Drafting of the final report on the pilot project 1 and recommendations

#### **Deliverables:**

##### **D4.1 Development of an entrepreneurship course or module for final-year students in the partner HEIs**

The course will last around 4 months and will be offered to the students since February 2018.

The course will take a participatory and interactive educational approach. As for the contents of the course, it will be crucial to integrate the transversal insights gained and shared during the training conferences, as well as the opinions expressed and recommendations made by the business sector representatives in order to meet the market needs, in an attempt to develop both students' hard skills and soft skills. As far as possible, the course will have the same basic contents and will follow the same methodology in all the HEIs of the partner countries that will implement the course. The courses can take a flexible approach and adapt

to the needs of students with different academic backgrounds and should be conceived in a way that allows meeting the HEIs' recognition requirements.

#### **D4.2 Field visits for training and exchange of best practices**

Field visits allow to get to know the host HEIs' organisation and working methods more in depth and directly. The visits also offer the opportunity to meet other stakeholders (companies and policymakers) from the host country. Field visits have an educational purpose and aim at boosting the visitors' ability to prepare the training course. Visits will last 3 days and will involve the professors and administrative staff of the partner countries' HEIs that are responsible of implementing the course.

The academic and non-academic staff of the P3, P4, P8 and P12 partners, with the support of the coordinator of WP4, will be responsible for the choice of the contents and the training offered.

Field visits will take place in Marseille (P3), Barcelona (P4) and Sousse (P10- coordinator of WP4).